

Terms Of Reference

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| Position title | Research Consultant |
| Organization | Aflatoun |
| Location | Remote/in-field |
| Job type | Consultancy |
| Remuneration | |
| Duration | July-December 2024 |
| Deadline | July 9 th 2024 |

The Organization

Aflatoun International is a non-profit organization, which offers social, financial & entrepreneurship education to children and young people worldwide, empowering them to make a positive change for a more equitable world. Aflatoun creates high-quality curricula for different age groups, which are contextualized to local needs and circumstances, and are implemented by over 300 partner organizations in 101 countries. Aflatoun programmes inspire children to discover their talents and put them to use, to stand up for their rights and those of their communities through active learning and problem solving. They learn how to save, how to budget, and how to set up social and financial enterprises that benefit themselves, their families and their communities. Aflatoun has been recognized globally (Brookings, Harvard, HundrEd, Million Lives Club) for its high-impact, low-cost model, which has shown to be effective in changing behaviors of participants across the globe.

By using a social franchise model, Aflatoun transfers curricular content, monitoring and evaluation tools, and training capacity to partner organisations, helping them enhance their existing expertise and create an efficient learning ecosystem. Aflatoun's programmes follow an active-learning, participant-centered methodology, which combines social and financial education (SFE) through engaging participants, educators, government institutions and civil society organisations.

We are currently looking for a dedicated and enthusiastic Research Consultant to join us in our mission.

Background

Aflatoun is implementing its Aflateen+ and Aflayouth programmes in Burkina Faso since 2021 under the PROMESSE-FP Project through its partnership with the implementing organization CCEB in a consortium formed between Solidar Suisse, Educo and Aflatoun International. Specifically, the programme is

conducted in the Sahel, North, East and Center-North Regions of Burkina Faso. The project contributes to Burkina Faso's National Inclusive Finance Strategy and National Financial Education Programme.

As part of the impact and research components of this project, Aflatoun has been undertaking research to evaluate the effectiveness of the programme to the beneficiaries targeted. To complement this evaluation and noting the crucial need for a national focus on financial education and literacy in the country, Aflatoun will undertake a survey aimed at assessing the levels of financial literacy and financial inclusion across the wider population of Burkina Faso to be completed by the end of 2024.

Purpose of the consultancy

The Research Consultant is expected to perform the following with close collaboration with the project manager and MERL specialist of Aflatoun:

- Design of the questionnaire for the financial literacy survey
- Identifying and engaging research partner/data collection agency in Burkina Faso
- Coordinate and remotely monitor pre-testing of the tool and data collection by the partner in Burkina Faso
- Data cleaning and analysis to provide insights on financial literacy and its determinants in Burkina Faso
- Writing comprehensive report summarizing the result of the survey for general audience

Deliverables (including dates)

- Final report on the financial literacy survey in Burkina Faso by December 2024

Required Skills & Qualifications

- Experience conducting quantitative and qualitative evaluations;
- Experience in developing quantitative and qualitative tool: e.g. Surveys, Case Studies, Most Significant Change or Focus Group Discussions;
- Experience with training of data enumerators on the use of evaluation tools;
- Experience with statistical analyses using statistical software such as STATA or R;
- Experience with collecting qualitative data and qualitative analyses
- Analytical, critical thinking and strong problem-solving skills
- Academic degree in related subject
- Fluent written and spoken English (required)
- Ability to multi-task and to work under pressure.
- Ability to work effectively in a small team in an international environment.
- Strong computer skills, including sound knowledge of Windows and Microsoft Office applications, including Outlook, Word, Excel and PowerPoint.
- Ability and willingness to travel internationally.

Hiring details

The position is for a Consultancy. We offer a dynamic and pleasant multicultural working environment.

Due to the nature of Aflatoun's work with children around the world, specific attention is drawn towards Aflatoun's Child Protection Policy and its Policy on the Protection of Sexual Exploitation and Abuse (PSEA). These two policies are required to be signed by consultants and forms part of the consultancy contract. The applicant commits to zero tolerance towards sexual exploitation and abuse. An additional written test may be required.

Screening for integrity is part of the recruitment process. Aflatoun considers it important to ensure the reliability, professionalism and the Integrity of its organization and its team. By applying for this position, the candidate accepts to be screened by Aflatoun which involves conducting a background check with 2 referees from the professional environment of the candidate, submitting a self-declaration of good conduct along with the CV and cover letter, and submitting a declaration of good conduct issued by the Judicial Documentation system in their home country in case they reach the final stage of the hiring process. The screening will cover up to 10 years. Only the data relevant for the screening of the position will be collected. In case the candidate is not selected for the position, the data will be destroyed 4 weeks after the closing of the position.

For technical positions, an additional written test may be required.

Questions and Application

If interested in joining our team, please send your CV and cover letter not later than 9th July 2024 to the following link <https://aflatoun.bamboohr.com/careers/222>

If you have any specific, questions about the position or responsibilities please contact the project manager at [iari @aflatoun.org](mailto:iari@aflatoun.org).