

Terms of Reference

Position title	Communications Intern
Organization	Aflatoun International
Location	Netherlands
Job type	Internship
Remuneration	Internship stipend provided: 400 EUR Net/month (based on 5 days/week)
Deadline	07 February 2025

The Organization

Aflatoun International is a non-profit organisation, which offers social, financial & entrepreneurship education to children and young people worldwide, empowering them to make a positive change for a more equitable world. Aflatoun creates high-quality curricula for different age groups, which are contextualised to local needs and circumstances, and are implemented by over 350 partner organisations in over 100 countries. Aflatoun programmes inspire children to discover their talents and put them to use, to stand up for their rights and those of their communities through active learning and problem solving. They learn how to save, how to budget, and how to set up social and financial enterprises that benefit themselves, their families and their communities. Aflatoun has been recognised globally (Brookings, Harvard, HundrEd, Million Lives Club, MAIA Awards) for its high-impact, low-cost model, which has shown to be effective in changing behaviours of participants across the globe.

By using a social franchise model, Aflatoun transfers curricular content, monitoring and evaluation tools, and training capacity to partner organisations, helping them enhance their existing expertise and create an efficient learning ecosystem. Aflatoun's programmes follow an active-learning, participant-centered methodology, which combines social and financial education (SFE) through engaging participants, educators, government institutions and civil society organisations.

We are currently looking for a dedicated and enthusiastic Communications Intern to join us in our mission.

Purpose of the internship

The communications team is at the heart of our organisation. We focus on getting the word out about the impact of our work and highlight the stories, partners and children that are changing the world.

Currently, we are increasing our brand awareness globally and are focusing creating engaging content for different audiences and channels. This means we are working hard to create processes, channels and content that will make our message clearer and our work more efficient.

Furthermore, the Communications intern will support our Resource Mobilization department to strengthen the capacities of our fundraising efforts.

Communications Deliverables

- Create content, manage and experiment with communications campaigns

- Create and manage monthly metrics on our social media activity
- Perform research to bring content and new ideas to Aflatoun's social media platforms and other communications channels
- Support the Communications department with different tasks and projects about our programmes and activities
- Assisting in the creation (including design) of promotional material and other publications.

Fundraising Tasks

- Conducting preliminary research to identify grants, project calls, and funding opportunities.
- Assessing funding opportunities based on donor profiles, scope, and eligibility criteria.
- Following up on submitted proposals to track responses and feedback from donors.
- Updating and maintaining internal systems and repositories on donors and funding agencies.

Required Skills & Qualifications

- Bachelor's or Master's Degree in Communications, International Relations, Education or/and experience in the field
- Passion for creating interesting, diverse, inclusive and engaging content
- Knowledge of social media, analytics tools, WordPress, and Canva
- Fluency in English, oral and written. Knowledge of any other language is a plus.
- Organised, process-oriented, and comfortable working independently and working with a small team and diverse, multicultural colleagues
- Experience with Adobe Creative Cloud (Photoshop, InDesign, Premiere Pro) is a plus.
- Web development skills are considered a plus
- Intern must have the right to reside in the Netherlands.

Hiring details

The position is for an internship. We offer a dynamic and pleasant multicultural working environment.

Due to the nature of Aflatoun's work with children around the world, specific attention is drawn towards Aflatoun's Child Protection Policy and its Policy on the Protection of Sexual Exploitation and Abuse (PSEA). These two policies are required to be signed by consultants and forms part of the consultancy contract. The applicant commits to zero tolerance towards sexual exploitation and abuse. An additional written test may be required.

Reaction

Please apply online at <https://aflatoun.bamboohr.com/careers/229> no later than 07/02/2025. If you have any specific, questions on the position please contact elisabetta@aflatoun.org.