

AflaYOUTH

**Social and Financial Skills,
Entrepreneurship and Employability Skills**



AFLATOUN

Social & Financial Education

What is AflaYouth?

- **Theme:** Social and financial skills, entrepreneurship and employability skills for youths aged 16-24+.
- **Social and Financial Domain:** This domain empowers young people with essential skills for effective participation in social and working life, encompassing personal, interpersonal, and intercultural competencies. It also equips them with financial literacy skills crucial for making informed decisions with their financial resources. The focus is on enabling youth to manage personal finance complexities, promoting economic independence and responsible financial behaviour.
- **Entrepreneurship Domain:** In the entrepreneurship domain, participants learn to identify opportunities, develop business plans, and understand the fundamentals of running a business. This encourages innovation, strategic thinking, and risk assessment. It provides people interested in starting their own business ventures with the knowledge and social skills to operate successfully.
- **Employability Domain:** The employability domain is designed to enhance job readiness by fostering a sense of initiative and entrepreneurship. It includes practical skills like digital literacy and project management. It prepares youth for the workforce by providing them tools to navigate career paths successfully and excel in dynamic work environments.

What does it include?

Book 1: Social Skills and Financial Skills

Book 1 is divided into two sections: the social skills and financial skills. The first part is focused on personal development and encourages participants to recognise the value of their own actions, abilities, and responsibilities. It provides participants with the opportunity to understand themselves and each other better. It gives structure to their hopes, fears, and goals by covering topics such as rights, gender messages, problem-solving, growth mindset, environmental responsibility and communication skills.

The second part aims to cover the essential financial skills needed, to make informed and sustainable financial decisions and achieve economic independence, preparing youths to navigate personal finance complexities. It covers topics such as spending, saving, nudgating, investments, digital finance and cybersecurity.

Book 2: Employability

This book introduces employability and helps participants identify their strengths and career interests. It emphasises core skills like digital learning, green, and socio-emotional abilities, guiding participants into job search strategies and preparing them for future roles by highlighting the value of networking and an innovative mindset. Finally, it also aids participants in setting goals and creating plans to enhance their employability.



Book 3: Entrepreneurship

This book aims to guide participants in a sequential manner toward the steps needed to build a small enterprise. Through this curriculum participants will take real-life initiative by deciding on their passions, engaging with a business idea, researching to adjust for market demands, and laying out their business plan step-by-step. Sessions belonging to this book will strengthen their confidence and resilience, enabling them to successfully pursue entrepreneurial ventures and adapt to changing market conditions, preparing them for the challenges of entrepreneurship.

Book 4

Coach Reference Guide

This reference guide is for coaches to use as a resource manual as they guide participants through employability and entrepreneurship and making a choice between the two. It provides additional insights and tips to ensure effective decision-making in both fields.

Extension Activities Guide

This guide seeks to assist facilitators in enhancing participants' learning experiences in the employability and entrepreneurship tracks of the AflaYouth curriculum. It includes various exercises (with logistical and programme guidance) that will allow participants in either track to deepen their understanding and engage in enriching hands-on activities.

What will youth learn?



- To cultivate creativity and innovation
- To convert problems to solutions through entrepreneurial spirits
- To boost employability from school-to-work and from childhood-to-adulthood transitions
- To enhance financial stability and independency
- To be prepared for the world of work and future job markets
- To foster a growth mindset
- To foster entrepreneurial spirit
- To support personal and professional development
- To start a social or financial enterprise
- To improve job readiness, job search and to acquire skills for career growth
- To identify strategies to take sustainable actions within the employability or entrepreneurship path



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