

Job description

Position title: Communications Specialist

Organisation	Aflatoun International
Location	Consultancy - remote
Job type	Full time - (40 hours per week)
Salary	Based on the local salary scale
Deadline	4 th of July 2025

The Organisation

Aflatoun International is a non-profit organization that offers social, financial & entrepreneurship education to children and young people worldwide, empowering them to make a positive change for a more equitable world. Aflatoun creates high-quality curricula for different age groups, which are contextualised to local needs and circumstances, and are implemented by over 300 partner organizations in 101 countries. Aflatoun programmes inspire children to discover their talents and put them to use, to stand up for their rights and those of their communities through active learning and problem solving. They learn how to save, how to budget, and how to set up social and financial enterprises that benefit themselves, their families, and their communities. Aflatoun has been recognized globally (Brookings, Harvard, HundrEd, Million Lives Club) for its high-impact, low-cost model, which effectively changes participants' behaviors across the globe.

By using a social franchise model, Aflatoun transfers curricular content, monitoring and evaluation tools, and training capacity to partner organisations, helping them enhance their existing expertise and create an efficient learning ecosystem. Aflatoun's programmes follow an active-learning, participant-centered methodology, which combines social and financial education (SFE) through engaging participants, educators, government institutions, and civil society organisations.

We are currently looking for a dedicated and enthusiastic Communications Specialist to join us in our mission!

Position

The Communications Specialist will be responsible for promoting awareness, understanding, and support for our mission to provide child social and financial education globally. This role offers significant responsibility and opportunities in a supportive learning environment. He/She will report to the Communications Manager.

Key Areas of Responsibility

Content strategy and creation

- Research, write, and edit content for website, blog, newsletters, and publications
- Develop compelling storytelling content showcasing programme impact
- Create and curate social media content across all platforms
- Support the development of marketing materials and presentations
- Collaborate with programme teams to gather and present success stories

Digital communications management

- Manage day-to-day social media presence and community engagement
- Assist with website maintenance and content updates
- Support email marketing campaigns and automation

Event and campaign support

- Assist with communications tasks related to events and campaigns
- Create promotional materials and coordinate marketing efforts
- Provide live event coverage, including social media and photography
- Support virtual event production and technical coordination
- Develop post-event reports and impact summaries

Administrative support

- Participate in communications planning
- Support grant writing and fundraising communications as needed
- Assist with stakeholder communications and relationship management

Required Skills & Qualifications

- Advanced University Degree in Communications, Journalism, Public Relations
- Excellent written and verbal communication skills in English
- Proficiency in social media platforms and digital communications tools
- Strong attention to detail and ability to manage multiple projects
- Interest in education, child development, or international development
- Ability to work independently and as part of a collaborative team
- Photography, design, and video editing skills preferred
- Familiarity with content management systems (WordPress)
- Experience with design software (Adobe Creative Suite, Canva)

- Additional language skills (French, Spanish, Russian preferred)
- Knowledge of email marketing platforms (Mailchimp)
- Understanding of SEO and web analytics

Employment details

The position is for a full time. We offer a dynamic and pleasant multicultural working environment, with a gross monthly salary based on the local salary scale allowance - the salary level awarded will depend on relevant work experience and educational background.

Due to the nature of Aflatoun's work with children around the world, specific attention is drawn towards Aflatoun's Child Protection Policy and its Policy on the Protection of Sexual Exploitation and Abuse (PSEA). These two policies are required to be signed by new employees and form part of the employment documents related to the employment contract. The applicant commits to zero tolerance towards sexual exploitation and abuse. An additional written test may be required.

Management may appoint at a lower step based on the candidate's skills and experience against the position's requirements

Reaction

Please apply online at <https://aflatoun.bamboohr.com/careers/233> no later than July 4th 2025.

If you have any specific questions on the position, please contact our Communications Department at communications@aflatoun.org