

EMPOWERING CHILDREN AND YOUTH THROUGH SOCIAL AND FINANCIAL EDUCATION GLOBALLY

AFLATOUN
Social & Financial Education



VISION

Socially and economically empowered children and young people who act as agents of change in their own lives for a more equitable and sustainable world.

MISSION

Ensuring access to quality, inclusive, child-centred social and financial education for all children and young people, especially the most vulnerable.

EMPOWERING THE NEXT GENERATION

Many children and young people around the world do not have the knowledge and skills necessary to successfully participate and contribute to their societies. Aflatoun International offers social and financial education to millions of children and young people worldwide, empowering them to make a change for a sustainable future.

WHAT WE DO

Aflatoun creates high-quality curricula, for different age groups, which are contextualised and implemented by local partners. In addition, Aflatoun develops digital learning materials, provides training for educators and strengthes the capacity of partners on Active Learning Methods, therefore boosting life skills and financial education through five core elements. The organisation also raises awareness and conducts advocacy and research to validate the impact, effectiveness and quality of its programmes.

HIGHLIGHTS

IN **2025** WE REACHED:

2.7

million children

Through 400+ Aflatoun Network Partners

82.1

million children

Through national integration

IMPACT AND SCALABILITY

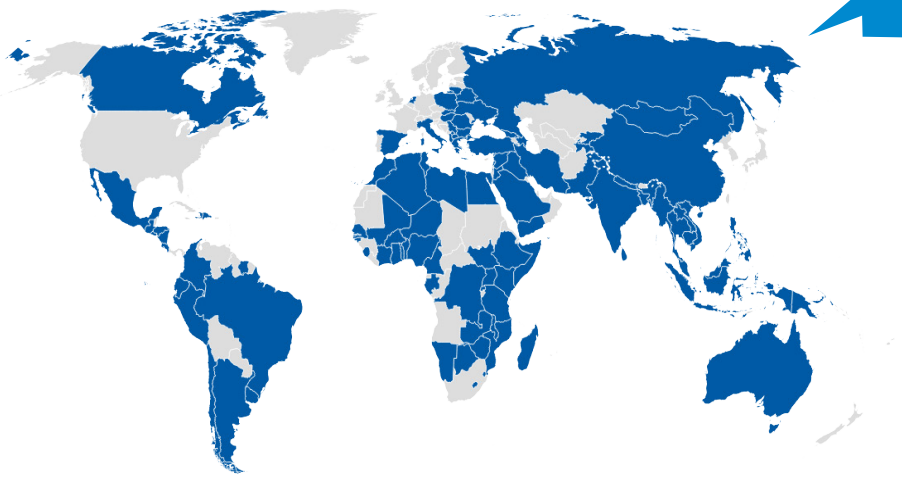
Aflatoun International addresses the fundamental skills of Social and Financial Literacy by creating engaging and dynamic curricula that can be adapted in a variety of contexts. Already scaled to over 100 countries, Aflatoun has demonstrated its ability to spread and sustain its impact in the areas where it works.

GLOBAL RECOGNITION

Our innovative approach was recognised by HundrED in its Global Collection of Leading Innovations in K12 education. We were also ranked 23rd among the Top global NGOs by NGO Advisor.

WE WORK WITH 400+ PARTNERS

IN 100+ COUNTRIES IN 6 REGIONS



OUR CURRICULA

AflaTot

3-6 YEARS OLD
Offering early childhood education for Sustainable Development, laying the foundations for children to reach their full potential.

AflaToun

6-14 YEARS OLD
Building on a child's natural curiosity and teaching them about their rights, saving and starting enterprises. For the most vulnerable children, including those not attending school, Aflatoun Non-Formal Education was developed.

AflaTeen

15-18 YEARS OLD
Championing inclusivity to learn about money and the economy, which prepares young people for a complex and turbulent job market. Addressing essential topics such as gender inequality, SRHR, and human rights.

AflaYOUTH

16-24+ YEARS OLD
Aiming to help young people understand their goals in the labour market and make informed choices about their options in education, jobs, and entrepreneurship.

FIVE CORE ELEMENTS OF OUR CURRICULA

- Personal Understanding and Exploration
- Rights and Responsibilities
- Saving and Spending
- Planning and Budgeting
- Social and Financial Enterprise

Aflatoun integrates Digital Finance and Digital and Climate Education into its core content, preparing young people to navigate the digital world and address climate challenges for a sustainable future.

HOW WE DO IT

Aflatoun's programmes are implemented by partners worldwide through an innovative social franchise model. This dynamic, bottom-up network of interlinked partner organisations is based on reciprocal empowerment, supported by Aflatoun International. This is a high-impact, low-cost model which accelerates scale-up of Aflatoun's programmes, through integration into national curricula and increasing the number of local partners reaching vulnerable children and young people.

WHY WE DO IT

38% of children do not complete their basic education (UNESCO, 2023);

67% of young people don't understand the basics about money (S&P Global Fin Lit Survey); and

57% of young people do not have access to training opportunities, formal employment, and digital tools (World Economic Forum, 2022).

Aflatoun International wants to ensure that all children and young people have access to social and financial education, empowering them to make a positive change for a more equitable world.

Grounded in the UN Convention on the Rights of the Child and building on its strong network, Aflatoun International has an important role to play in fulfilling the SDGs. Long-lasting and sustainable solutions will only be realised if children and young people are fully equipped with the tools needed to engage with the challenges of the future.



EMPOWERMENT

Aflatoun International's Social and Financial Education has proven to be effective in increasing children and young people's self-efficacy and confidence; in raising awareness of their rights, improving social behaviour, and enhancing financial attitudes. It is one of the most well-researched international life skills programmes globally.

Increased Awareness of Rights, Child Participation, Critical Thinking

Saving & Responsible Spending

Enhanced Financial & Entrepreneurial Attitudes

Improved Social Behaviour, Positive Self Image

Equipped to thrive in the digital world and tackle climate challenges



OUR GOALS FOR 2026

600
Partners

60
countries

working towards national implementation

60 million children reached annually with quality social and financial education

AFLATOUN INTERNATIONAL
IJsbaanpad 9-11 | 1076 CV Amsterdam | The Netherlands

23 Muthaiga Road
Kenya

MORE INFORMATION?
If you would like to know more about our programmes, partnerships, teacher training or monitoring and evaluation, contact info@aflatoun.org

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